

**Women in Agriculture Workshop**  
Northwest Michigan Horticultural Research Station  
March 14, 2009

- 8:45-9:00 Registration  
9:00-9:15 Welcome and Introductions
- 9:15-10:00 Women and Agricultural Research: A Cross-Cultural Perspective  
*Dr. Dorothy Serrine, UC Santa Cruz Environmental Studies Graduate*
- 10:00-10:45 A Northern Michigan Perspective on Women's Roles on the Farm  
*Jenny Tutlis, Meadowlark Farms*  
*Cindy Dutcher, Dutcher Farms*  
*Jayne Leatherman-Walker, Eco-Learning Center*  
*Toddy Rieger, Sunblossom Farms*  
*Judy Reinhart, Sweeter Song Farm*
- 10:45-11:00 BREAK
- 11:00-11:30 Transforming your Ideas into a Business Plan  
*Wendy Wieland, Business Consultant and Agriculture Specialist, Northern Lakes Economic Alliance*
- 11:30-12:00 How to Start – and Run - a Farm on Shoestring  
*Cindy Dutcher, Dutcher Farms*
- 12:00-1:00 LUNCH  
*Peggy Donaghy, Ethnic Garden Catering*
- 1:00-1:20 Ag 101: The Basics and Who to Call for Help  
*Erin Lizotte, IFP/IPM Educator, NWMHRS*
- 1:20-2:00 Leadership Skills for Today's Women in Agriculture  
*Dr. Nikki Rothwell, NWMHRS Coordinator*  
*Christie Bardenhagen, Bardenhagen Berries*  
*Cindy Dutcher, Dutcher Farms*
- 2:00-2:15 BREAK
- 2:15-3:00 Marketing your Product with Confidence  
*Dr. Susan Smalley, Director of the C.S. Mott Group for Sustainable Food Systems*
- 3:00-3:45 New to the Scene--A Beginning Farmer Perspective  
*Pam Schmidt, Eden Now Gardens and MSU Extension*  
*Michelle Fererese, Birch Point Farms*  
*Heather Jordan*  
*Heather Bardenhagen, Leelanau Farm and Game*
- 3:45-4:00 Wrap-up and Potential Next Steps