

**MSUE SERVICES & PROGRAMMING USER SURVEY** Your County \_\_\_\_\_

**How do you want to receive your fruit grower newsletter information:**

**Mail** \_\_\_\_\_  
**E-Mail** \_\_\_\_\_ (please provide e-mail address) \_\_\_\_\_  
**Fax** \_\_\_\_\_

**Do you or someone in your farm operation use:**

Fruit code-a-phone messages	yes	no	not aware of them
FruitNet releases	yes	no	not aware of them
Fruit Crop Advisory Team Alerts	yes	no	not aware of them

**If you use code-a-phone messages, please answer the following:**

When do you use them most?                      May    June    July    August    September  
How often do you use them at the above time?                      \_\_\_\_\_ times per week  
What limits the usefulness of the code-a-phone system? \_\_\_\_\_

The code-a-phone message system costs \$615 per year to operate, and it is supported by funding from local horticultural organizations. Is this a good use of your funding?            Yes    no

**If you use the FruitNet information, please answer the following:**

How do you receive or access the FruitNet releases?  
(circle all that apply)                      Email                      Fax                      web site                      ag-chem dealers

The Fruit Net program costs \$100 per year to operate, and it is supported by funding from local horticultural organizations. Is this a good use of your funding?            Yes    no

**Where do get your orchard management information – please circle the importance of the following sources to your operation:**

Code-a-phone messages	very important	useful	little value
FruitNet releases	very important	useful	little value
Crop Advisory Team Alerts	very important	useful	little value
Agri-chemical dealer representatives	very important	useful	little value
Independent scouts and consultants	very important	useful	little value

**2008 Orchard & Vineyard Show evaluation - Please indicate your opinion of:**

The 3-day format	good	bad	
Separate sessions vs. concurrent sessions	good	bad	
The amount of horticultural/production information	too much	good	too little
The amount of pest management/pesticide information	too much	good	too little
The amount of marketing information	too much	good	too little
The amount of break time to visit vendors	too much	good	too little

Feel free to use the back of the page for further comments. Thank You!  
Please return this survey to the **NWMHRS, 6686 S. Center Highway, Traverse City, MI 49684**