

53rd ANNUAL BENZIE - MANISTEE HORTICULTURAL SHOW
Crystal Mountain Resort, Thompsonville

Tuesday Afternoon, March 30, 2004

REGISTRATION FORM

Michigan Agricultural Environmental Assurance Program (MAEAP)

Phase I - Educational Session

1:25 - 1:30 pm	Welcome and Introduction	Tom Weber , Board Member, Benzie-Manistee Horticultural Society
1:30 - 1:45 pm	MAEAP Framework	Josh Appleby Michigan Dept. Agriculture
1:46 - 2:07 pm	The New Farm*A*Syst	Dan Busby , Program Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District
2:08 - 2:23 pm	Water Use Regulations and Cooling Pad Runoff	Josh Appleby Michigan Dept. Agriculture
2:24 - 2:39 pm	Safe Pesticide and Fertilizer Storage	Dan Busby , Program Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District
2:40 - 2:50 pm	BREAK	
2:51 - 3:06 pm	Drift Management	Eric McCumber , Pesticide Specialist, Michigan Dept. Agriculture
3:07 - 3:22 pm	Hazardous Waste Management	Kelly Ignace Resource Recovery Specialist, Grand Traverse County
3:23 - 3:38 pm	Agricultural Fuel Storage	Dr. Roberta Dow , District Agent, Groundwater Stewardship, MSUE-Grand Traverse County
3:39 - 3:44 pm	MAEAP Farmstead System Verification	Josh Appleby Michigan Dept. Agriculture
3:45 - 4:00 pm	Question/Answer Time	

FARM MARKET CONCURRENT SESSION

Wednesday Morning, March 31, 2004

9:15 - 9:50 am	The Friske Farm Market Development Program	Richard Friske , Owner, Charlevoix, Michigan
9:50 - 10:20 am	Customer Service in a Farm Market	Betsie King , King Orchards Central Lake, Michigan
10:20 - 10:50 am	BREAK	
10:50 - 11:30 am	Schwaller's Country Basket Farm Markets	Phil Schwaller , Coordinator, MSUE, Dist. Hort/Mktg Agent WC MI Hort Research Station
11:30 - 1:00 pm	<i>Lunch on site provided by Blaine Christian Church Women's Fellowship</i>	

Wednesday Afternoon, March 31, 2004

1:00 - 1:30 pm	Understanding Why Happy Customers Buy More	Jennifer Dennis , Doctoral Student, Hort. Marketing and Management, Michigan State University
1:30 - 2:00 pm	Effective Sign Design to Attract Customers	Laurie Sattler , Graphic Designer, Beulah, Michigan
2:00 - 2:30 pm	MDA Rules / Regulations Relating to Farm Markets	Chuck Shelley Food and Dairy Supervisor, Michigan Dept. Agriculture
2:30 - 3:00 pm	BREAK	

3:00 - 3:30 pm	Zoning Issues for Farm Marketers	Kurt Schindler , Director, MSUE-Wexford County
3:30 - 4:15 pm	How to Start and Grow a Farm Market	Robert Tritten District Hort/Marketing Agent, MSUE-Genesee County

WEDNESDAY MORNING, MARCH 31, 2004

9:00 - 9:45 am	Mite Management and New Compounds for Control	Dr. John Wise , Coordinator, Research and Extension, Trevor Nichols Research Complex
9:50 - 10:30 am	Fungal Diseases of Apple and Cherry	George W. Sundin , Assistant Professor, MSU Dept. Plant Pathology
10:30 - 10:45 am	BREAK	
10:45 - 11:25 am	Codling Moth Resistance and Control Strategies; Insect Pests Update	Dr. Larry Gut , Extension Specialist MSU Dept. Entomology
11:30 - 12:15 pm	The Biology of Orchard Soils	Dr. George W. Bird , MSU Dept. Entomology and Plant Pathology
12:15 - 1:30 pm	<i>Lunch on site provided by Blaine Christian Church Women's Fellowship</i>	

WEDNESDAY AFTERNOON, MARCH 31, 2004

1:30 - 2:10 pm	Michigan Hard Cider Initiative	Patrick O'Connor , Doctoral Student, Michigan State University
2:10 - 2:45 pm	Common Insects of Wine Grapes	Dr. Duke Elsner , Ag/Nat. Resources Agent, MSUE-Grand Traverse/Kalkaska Counties
2:45 - 3:00 pm	BREAK	
3:00 - 4:00 pm	Grape Production: Varieties and Systems In The Area Plus The MDA Start-up Resource Guide	Leah Clearwater , Viticulture Technician, MSU Dept. Horticulture
7:00 pm	ANNUAL MEETING AND BANQUET	

THURSDAY MORNING, APRIL 1, 2004

9:00 - 9:30 am	Orchard Floor and Rootstocks for Organic Apple Growers	Dr. Ron Perry , Chair and Ext. Specialist, MSU Dept. of Horticulture
9:31 - 10:15 am	Optimizing Nitrogen Fertilization For Apple Orchards	Lailiang Cheng , Dept. of Horticulture, Cornell University, Ithaca, NY
10:15 - 10:30 am	BREAK	
10:30 - 11:15 am	Growth and Fruiting of Apple Trees in Relation to Reserve Nitrogen and Carbohydrates	Lailiang Cheng , Dept. Horticulture, Cornell University, Ithaca, NY
11:15 - 12:00	Plant Growth Regulators and Their Spray Applications	Dr. M. John Bukovac , University Distinguished Professor, MSU Dept. of Horticulture
12:00 - 1:00 pm	<i>Lunch on site provided by Blaine Christian Church Women's Fellowship</i>	

THURSDAY AFTERNOON, APRIL 1, 2004

1:00 - 1:45 pm	Apple Cultivars and Their Role in Michigan	Phil Schwallier , Coordinator, MSUE, District Hort/Marketing Agent, WC MI Horticultural Research Station
1:45 - 2:15 pm	Michigan Apple Committee: Present and Future, Promotions Research Directions	Denise Yockey , Executive Director, Michigan Apple Committee

2:15 - 2:50 pm

Past and Possible Future
Climatic Trends and Impacts on
Fruit Production in NW Lower MI
2004 Intern'l Dwarf Fruit Tree
Conference Report

Jeff Andresen, Associate Professor,
Weather Specialist, MSU Dept. Geography

2:50 - 3:24 pm

3:25 - 4:05 pm

A Look at an Alternative
Fruit: History, Use, and
Economic Importance of
Saskatoon Berries

**Mark Evans, Mike Evans,
and L. Andy Norman
Stephen B. Fouch**, Director,
MSUE-Benzie County

4:00 pm

EXHIBITS CLOSE