

2007 BENZIE-MANISTEE HORTICULTURAL SHOW

DATE: Tuesday, March 13 - Thursday, March 15, 2007

LOCATION: Crystal Center at Crystal Mountain Resort, Thompsonville

Re-certification Credits: We have applied for MDA Pesticide Certification Credits

Certified Crop Advisor Credits: We have applied for Certified Crop Advisor Continuing Education Units

Registration Costs: For 2½ days and one lunch ticket = \$ 25 per person
Late Registration (after March 2nd) = \$ 30 per person
Additional lunch ticket = \$ 15 per person
Annual Meeting & Dinner = \$ 25 per person

Tuesday Afternoon, March 13th Agenda:

MICHIGAN AGRICULTURE ENVIRONMENTAL ASSURANCE PROGRAM (MAEAP) Educational Session

Dan Busby, Coordinator, Groundwater Stewardship, Grand Traverse Conservation District

Facilitator: Mike Evans, Evans Brothers Orchard, Benzie-Manistee Horticultural Society

- 1:30 pm **Welcome and Introduction**, Mike Evans, Evans Brothers Orchard, Benzie-Manistee Horticultural Society
- 1:40 pm **MAEAP Framework / Farmstead and Cropping System**
Tom Young, Verification Specialist, MI Ag Environmental Assurance Program
- 2:00 pm **MAEAP Cropping System: Verification Requirements**
Dan Busby, Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District
- 2:20 pm **New Tools for MAEAP**
Dan Busby, Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District
- 2:30 pm **BREAK**
- 2:40 pm **Irrigation Management Tools for Fruit Producers**
Christina Curell, Groundwater Agent, Groundwater Stewardship Program, MSU Extension-Mecosta County
- 3:00 pm **Water Use Law: What's New for 2007**
Christina Curell, Groundwater Agent, Groundwater Stewardship Program, MSU Extension-Mecosta County
- 3:20 pm **Farm Bill Programs: EQIP, CSP, and More**
Greg White, Soil Conservationist, USDA / Natural Resources Conservation Service
- 3:40 pm **Groundwater Program Cost Share and Update**
Murray Stall, Coordinator, Groundwater Stewardship Program, Manistee, Mason/Lake Conservation Districts
- 4:00 pm **MAEAP Partnership Update**
Rick Gleason, Regional Representative, Michigan Farm Bureau
- 4:15 pm **MAEAP Testimonial**
Brian Putney, Putney Beef and Fruit
Mark Johnson, Chateau Chantal
- 4:30 pm **Closing Statements and RUP Credit Info**
Mike Evans, Evans Brothers Orchard, Benzie-Manistee Horticultural Society

Wednesday, March 14th Agenda:

- 8:00 am **Registration, Coffee, Juice, and Rolls; VENDOR EXHIBITS OPEN**
- Morning Facilitator:** **Dr. Duke Elsner**, Area Wine Grape Educator, MSU Extension-Grand Traverse County
- 8:30 am **Welcome and Overview**
Dave Smeltzer, Per-Clin Orchards, President, Benzie-Manistee Horticultural Society
- 8:40 am **North Region Staff Update**, Patrick Cudney, Director, MSU Extension-North Region
- 8:45 am **Research Focus for 2007: NW Michigan Horticultural Research Station**
Dr. Nikki Rothwell, Coordinator, District Fruit IPM Agent, NW MI Hort Research Station
- 9:15 am **Certifying Sustainable Agriculture Practices: A Marketing Tool**
Jim Krenek, Market Development Director, Michigan Food and Farming Systems
Bob Olson, Manager, Food Alliance Business Development
- 9:45 am **VENDOR SPOTLIGHT**
- 10:00 am **BREAK**
- 10:20 am **Labor Update for the Local Fruit Industry**
Rick Olivarez, Monitor Advocate, Dept. Labor / Economic Growth, Lansing
- 10:50 am **Peach Varieties with Promise**
Dr. Mirjana Danilovich, Tree Fruit Educator, MSU Extension-West Central Region
- 11:15 am **Tree Fruit Disease Update**, Dr. George Sundin, Associate Professor, MSU Dept. Plant Pathology
- 11:45 am **VENDOR SPOTLIGHT**
- Noon **LUNCH BREAK; VENDOR EXHIBITS OPEN**
- Afternoon Facilitator:** **Dr. Nikki Rothwell**, Coordinator, District Fruit IPM Agent, NW MI Hort Research Station
- 1:00 – 3:00 pm **Pesticide Exams**, Eric McCumber, Pesticide Specialist, Michigan Dept. Agriculture
- 1:00 pm **My Research and Experience Related to Pheromone Technology**
Dr. Jay Brunner, Entomologist, Tree Fruit Research, Washington State University
- 1:30 pm **Prospects, Constraints to Managing Insect Pests on Cherries**
Dr. Larry Gut, Professor, MSU Dept. Entomology
- 2:00 pm **New Organophosphate Alternatives**
Dr. Jay Brunner, Entomologist, Tree Fruit Research, Washington State University
- 2:45 pm **VENDOR SPOTLIGHT**
- 3:00 pm **BREAK**
- 3:20 pm **Update on the MI Apple Committee**, Denise Yockey, Executive Director, MI Apple Committee
- 3:45 pm **Establishing Chestnut Orchards in NW Michigan**
Dr. Dennis Fulbright, Professor, MSU Dept. Plant Pathology

56TH ANNUAL BENZIE-MANISTEE HORTICULTURAL SHOW
March 13-15, 2007

Registration Deadline - Friday, March 2, 2007 *

Name(s): _____

Address: _____

City, State, Zip: _____

Phone Number: _____ E-mail: _____

Type of Farming Enterprise: _____

Please check the appropriate choices:

<input type="checkbox"/>	Registration/Membership fee (includes one lunch ticket) - \$25/person X _____ = sub-total _____
	* After March 2 - \$30/person X _____ = sub-total _____
	Additional lunch tickets needed - \$15/person X _____ = sub-total _____
	Number attending Wednesday evening banquet - \$25/person X _____ = sub-total _____
	TOTAL ENCLOSED _____

* **REMINDER:** Registrations received after Friday, March 2, will be charged \$30, which includes any registrations paid at the door, so get your registration in early!

Please make checks payable to: **Benzie-Manistee Horticultural Society**

and mail to: MSU Extension-Benzie County
P.O. Box 349
Beulah, MI 49617-0349