

# 2006 BENZIE-MANISTEE HORTICULTURAL SHOW

**DATE: Tuesday, March 28 - Thursday, March 30, 2006**

**LOCATION: Crystal Center at Crystal Mountain Resort, Thompsonville**

***Re-certification Credits:*** For attending this year's Educational Sessions, an individual will receive **4 re-certification credits** (1 for attending the afternoon of March 28th, 2 for attending March 29th, and 1 for attending March 30th). Credits are only valid for those currently certified in Commercial Core, Category 1C (Fruit Crops), or Private Applicators.

***Certified Crop Advisor Credits:*** Crop Management = 1; Nutrient Management = .5; Professional Development = .5; Pest Management = 2.5; Soil/Water Management = 1

**Registration Costs:**

<b>For two days (29th &amp; 30th) and one lunch ticket</b>	<b>= \$ 25 per person</b>
<b>Late Registration (after March 10th)</b>	<b>= \$ 30 per person</b>
<b>Additional lunch ticket</b>	<b>= \$ 15 per person</b>
<b>Annual Meeting &amp; Dinner</b>	<b>= \$ 25 per person</b>

## **Tuesday, March 28 Agenda:**

1:00 – 3:00 pm **Pesticide Exams**, Eric McCumber, Pesticide Specialist, Michigan Dept. Agriculture

### **MICHIGAN AGRICULTURE ENVIRONMENTAL ASSURANCE PROGRAM Emergency Planning Educational Session**

Dan Busby, Coordinator, Groundwater Stewardship, Grand Traverse Conservation District

**Facilitator:** **Dave Smeltzer**, Per-Clin Orchards, President, Benzie-Manistee Horticultural Society

1:30 pm **Welcome and Introduction**, Dave Smeltzer, Per-Clin Orchards, Pres., Benzie-Manistee Hort Society

1:35 pm **“MAEAP Framework/ Farm System Verification”**  
Tom Young, Verification Specialist, MI Ag Environmental Assurance Program

1:55 pm **“NEW Crop\*A\*Syst for Orchards: Cropping System Verification”**  
Dan Busby, Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District

2:15 pm **“Pesticide/Fertilizer Storage, Mix Load Facilities: Local Ideas, Local Farmers”**  
Murray Stall, Coordinator, Groundwater Stwrdsip Program, Manistee, Mason/Lake Conservation District  
Dan Busby, Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District

2:30 pm **BREAK**

2:40 pm **“NEW On-Farm Fuel Storage”**  
Dr. Roberta Dow, District Agent, Groundwater Stewardship Program, MSUE-Grand Traverse County

3:00 pm **“NEW Emergency Planning for the Farm, Compliance Assistance”**  
Dan Busby, Coordinator, Groundwater Stewardship Program, Grand Traverse Conservation District

3:20 pm **“Tools for Irrigation Management”**  
Christina Curell, Groundwater Agent, Groundwater Stewardship Program, MSUE-Mecosta County

3:50 pm **“How to Prepare for Conservation Security Program - Coming to Your Watershed Soon!”**  
Buzz Long, District Conservationist, USDA Natural Resources Conservation Service

3:50 pm **“Farmer Testimonial on the MAEAP Farmstead System Verification”**  
**MANISTEE COUNTY GROWER**  
**MIKE EVANS**, Evans Brothers Orchard  
**TOM BRODHAGEN**, Maple Ridge Orchards

**3:55 pm** Question/Answer Time

**Wednesday, March 29 Agenda:**

- 8:00 am                   **Registration, Coffee and Rolls; VENDOR EXHIBITS OPEN**
- Morning Facilitator:** **Dr. Nikki Rothwell**, District Fruit IPM Agent, MSU Extension, NW MI Hort Research Station
- 8:30 am                   **Welcome and Overview**  
Dave Smeltzer, Per-Clin Orchards, President, Benzie-Manistee Horticultural Society
- 8:40 – 9:30 am           **“Update on Key Apple Insect Pests”**  
Dr. Nikki Rothwell, District Fruit IPM Agent, MSU Extension, NW MI Hort Research Station
- 9:30 – 9:50 am           **“Boron Deficiency on Apples in Northwest Michigan”**  
James Nugent, Coordinator, District Hort Agent, MSU Extension, NW MI Hort Research Station
- 9:50 – 10:00 am         **VENDOR SPOTLIGHT # 1**
- 10:00 – 10:20 am       **BREAK**
- 10:20 – 10:50 am       **“Improving Return Bloom on Apples”**  
Phil Schwallier, Coordinator, District Hort/Marketing Educator,  
MSU Extension, Clarksville Horticultural Experiment Station
- 10:50 – 11:45 am       **“Improving Fruit Size on Gala and Other Varieties”**  
Dr. Terence Robinson, Assoc. Professor, Cornell University, NY State Ag Station, Geneva, NY
- 11:45 am – Noon         **VENDOR SPOTLIGHT # 2**
- Noon – 1:00 pm         **LUNCH BREAK; VENDOR EXHIBITS OPEN**
- Afternoon Facilitator:** **James Bardenhagen**, Director, MSU Extension-Leelanau County
- 1:00 – 1:30 pm           **“H2A & H2B: Sourcing Foreign Labor”**  
Dan Jansen, Sales Rep, Global Horizons Agri-labor, Greenville, MI  
Isaac Lopez, Ag Employment Specialist, Dept. Labor/Economic Growth, Manistee
- 1:30 – 2:15 pm           **“Apple Disease Pressures for NW Michigan”**  
Dr. George Sundin, Associate Professor, MSU Dept. Plant Pathology
- 2:15 – 3:00 pm           **“Re-planting Apple Trees in High Density Orchards”**  
Dr. Terence Robinson, Assoc. Professor, Cornell University, NY State Ag Station, Geneva, NY
- 3:00 – 3:15 pm           **VENDOR SPOTLIGHT # 3**
- 3:15 – 3:35 pm           **BREAK**
- 3:35 – 4:00 pm           **“Update on the Michigan Apple Committee”**, Denise Yockey, Director, MI Apple Committee
- 4:00 pm                   **ADJOURN**
- 6:00 pm                   **ANNUAL MEETING & DINNER**, Crystal Mountain Resort, Thompsonville  
Board Reports, Election Results  
Buffet Dinner: Northern Michigan Whitefish, Yankee Pot Roast, Salad,  
Choice of Vegetable, Redskin Potatoes, Rolls, Apple Pie  
Guest Speaker: Greg MacMaster, Chief Meteorologist, WPBN TV 7 & 4  
Presentation: **Fruit, Forensics, and the Weather**

**Thursday, March 30 Agenda:**

8:00 – 8:30 am           **Registration, Coffee and Rolls; VENDOR EXHIBITS OPEN**

**Morning Facilitator:** **Stephen Fouch**, Director, MSU Extension-Benzie County

8:30 – 8:40 am           **Welcome and Overview**, Stephen Fouch, Director, MSU Extension-Benzie County

8:40 – 9:30 am           **“Effective Farm Marketing”**, Jim Parker, Author, Sharing My Experiences

9:30 – 10:15 am         **“Fresh Market Plums for Direct Marketing”**  
Dr. Mirjana Danivolich, District Hort/Marketing Educator, MSU Extension-Oceana County

10:15 – 10:30 am       **VENDOR SPOTLIGHT # 4**

10:30 – 10:50 am       **BREAK**

10:50 – 11:45 am       **“Panel of Agricultural Entrepreneurs/Marketers”**  
Tim Young, **Food for Thought**, Honor  
Mike Werp, **Werp Farms**, Buckley  
Diane Conners, Farm to School, **Michigan Land Use Institute**, Beulah

11:45 am – Noon       **VENDOR SPOTLIGHT # 5**

Noon -1:00 pm         **LUNCH BREAK; VENDOR EXHIBITS OPEN**

**Afternoon Facilitator:** **Dr. Duke Elsner**, Agricultural Educator, MSU Extension-Grand Traverse County

1:00 – 1:45 pm         **“Alternative Small Fruits for Our Area”**, Dr. Eric Hanson, Professor, MSU Dept. Horticulture

1:45 – 2:30 pm         **“Disease Pests on Small Fruits”**  
Dr. Annemiek Schilder, Assistant Professor, MSU Dept. Plant Pathology

2:30 – 2:45 pm       **VENDOR SPOTLIGHT # 6**

2:45 – 3:00 pm       **BREAK**

3:00 – 3:45 pm         **“Insect Pests on Small Fruits”**, Dr. Rufus Isaacs, Assoc. Professor, MSU Dept. Horticulture

4:00 pm                 **CONFERENCE ENDS; EXHIBITS CLOSE**

**55TH ANNUAL BENZIE-MANISTEE HORTICULTURAL SHOW**  
**March 28-30, 2006**  
**Registration Deadline - Friday, March 10, 2006 \***

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Type of Farming Enterprise: \_\_\_\_\_

Please check the appropriate choices:

1. Registration/Membership fee (includes **one** lunch ticket) - \$25/person X \_\_\_\_\_ = sub-total \_\_\_\_\_  
\* **After March 10 - \$30/person X** \_\_\_\_\_ = sub-total \_\_\_\_\_

2. Additional lunch tickets needed - \$15/person X \_\_\_\_\_ = sub-total \_\_\_\_\_

3. Number attending Wednesday evening banquet - \$25/person X \_\_\_\_\_ = sub-total \_\_\_\_\_

TOTAL ENCLOSED \_\_\_\_\_

\* **REMINDER:** Registrations received after Friday, March 10, will be charged \$30, which includes any registrations paid at the door, so get your registration in early!

Please make checks payable to: **Benzie-Manistee Horticultural Society**

and mail to: MSU Extension-Benzie County  
P.O. Box 349  
Beulah, MI 49617-0349